

Chamber Connection

Trotwood Chamber 5790 Denlinger Road Trotwood OH 45426 www.trotwoodchamber.org

November 2023

What a wonderful celebration of our businesses, leaders and residents. Friday, November 10, 2023 at our Business of the Year General Meeting and Awards Dinner. We had the largest attendance in more than 10 years!

Nominations were Epix Tube Company, Gill Mart & Company, Goodwill Easterseals West Campus, NuMercy Hair Studio, Sisters of the Precious Blood, Storage of America and Yancey Insurance Agency. Businesses awarded were: **Small Business**, NuMercy Hair Studio; **Large Business**, Sisters of the Precious Blood; and **New Business** Goodwill Easters West Campus. Congratulations to all businesses; you are all winners!

Our special thanks to Friendship Village and the staff for hosting our Annual Dinner in their beautiful Atrium Dining Room. Our sincere thanks to our sponsors Epix Tube Company, Premier Health, SOCA and TCIC; donors Dayton Dragons, Dayton Nutra Foods, EZ Cleaners, Grismer Auto Tire and Auto, Honeybaked Ham, Premier Health and Sam's Club and also to all board members that donate items for our silent auction.

November 23rd is Thanksgiving. Celebrate Thanksgiving with family, friends and others. Let them know how thankful you are to have them in your life and how much they mean to you.

See our News Tips Page for some of the events going on in our community and surrounding areas. If possible, we ask you to support these events.

Marie Battle, CAP, Executive Director

"If you are feeling low, don't despair. The sun has a sinking spell every night but it comes back up every morning"! Author Unknown



Officers

President
Deborah A. Smith
Winn's Enterprises
Phone: 937-657-6409
Vice President
Dr. Reva Cosby
T-M City Schools
Phone: 937-854-3050 x1100
Secretary
Mindy M. Shelley
Miami Valley North/
Premier Health
Phone: 937-937-609-6981

Treasurer
Sandra Monaghan
Retired

Phone: 937-654-0308

Board of Directors

Sean Freeman
Sean Freeman Enterprises
Phone: 937-626-8466
LaWanda Harvey
MVCDC

Phone: 937-837-2148 x3045 Christina Mendez Maria Enterprises Phone: 937-307-4938 Quincy Pope, Sr. City of Trotwood Phone: 937-854-7202

Executive DirectorMarie Battle, CAP

Phone: 937-837-1484

Newsletter Includes:

Director's notes News Tips Pictures of Annual Dinner SOCA Information

Renewals 2023

Premier Health Salem Bend Condo Sisters of the Precious Blood Winn's Enterprises

New Member Dunson & Associates

News TIPS

America's EV Awareness Award Event:

Rap Hankins has received a EV Award! He has a long history of public service and activism. Before turning his attention to EVs, he served as council member of Trotwood, Ohio, for nearly 19 years, including two years as the vice mayor. Now acting as president of Drive Electric Dayton, he has taken on the role with vigor and urgency to improve the quality of life for everyone in the Greater Miami Valley.

Congratulations to Rap Hankins on receiving this prestigious award.



Kris Kringle Shop

November 30, December 1,2, 7,8 and 9
349 S. Broadway Street,
Trotwood OH
Shop Opened 10 a.m.
until 5: p.m.



Beware of Amazon Scams. Amazon scams are a type of impersonation scan in which fraudsters pose as Amazon

representatives and trick you into sharing your personal identifiable information (PII), sending money or giving up access to your Amazon account.

To help you avoid Amazon scams, the BBB offers these tips:

- Avoid doing business with a seller who directs you off the Amazon website
- Don't send money by cash, wire transfer, Wester Union, PayPal, MoneyGram or other means, including by Amazon payments
- 3. Beware of lookalike website. Look for websites with HTTPS in the URL; watch for bad grammar and read online reviews from past customers.
- 4. Be wary of emails asking you to provide account information.
- Don't click on suspicious links in a text message or email.

- 6. Ensure websites use the correct business name spelling, have legitimate contact information and customer service numbers.
- 7. Resister the pressure to act immediately.

PEP PASSPORT TO SUCCESS PROGRAM

This training series will help you make the most of the certification you have received from the City of Dayton. The training program is specifically designed to help businesses that have been certified or want to become certified as a Minority Business Enterprise (MBE); a Woman-Owned Business (WBE); a Small Business Enterprise (SBE); and a Dayton Local Small Business (DLSB). The workshops will address common small business development concerns regarding existing gaps in technical assistance experienced by our PEP certified business owners, bridging the gap between city departments and the needs of the companies with whom the city contracts.

WHEN:

Second Tuesday of each month, August - December, 10am-12pm

WHERE:

Dayton Metro Library • West Branch 300 Abbey Avenue • Dayton, Ohio 45417

THERE IS NO COST!

November 14th - Merging for Success: A Comprehensive Workshop on Joint Venturing, Mergers, Acquisitions, and Regulatory Compliance

December 12th - Bonding, Estimating/Bidding Assistance, Insurance/Workers Compensation

Eventbrite –Register Today!



To learn more about becoming certified, visit www.daytonhrc.org and click Business and Technical Assistance.

For more information or a detailed agenda feel free to contact: michael.perry@daytonohio.gov, 937-333-1430 or cato.mayberry@daytonohio.gov,





KMG PHARMACY LLC

846 E Main St Trotwood, OH 45426 (937) 529-4433

KMG PHARMACY LLC is a pharmacy in Trotwood, Ohio and is open 6 days a week. KMG Pharmacy hosts a daily flu shot clinic.

KMG provides free delivery and has expanded their service to provide respiratory therapy machines, hospital beds and wheelchairs, as well as sleep apnea therapy. Call 937-529-4433 for time of operation.





President, Deborah A. Smith, 2023 Year in Review



TCIC Exec. Dir., Chad Downing, Economic Update



Nominees-Left to right: Epix Tube, NuMercy Hair Studio, Sisters of the Precious Blood, Storage of America, Gill Mart



Sm. Business of the Year, NuMercy Hair Studio



Lg. Business of the Year, Sisters of the Precious Blood

Mayor McDonald and County Treasurer McManus

Not Pictured are Goodwill Easterseals West Campus and Yancey Insurance



At SOCA, our highest priority is protecting small businesses. However, no one is immune to the current rise in utility costs. Rises in electricity and natural gas prices are especially concerning. Small businesses are focused on maintaining profit margins and combatting rising costs for essentials.

SOCA is here to lend a helping hand. SOCA is focused on providing excellent benefits packages for small businesses all over the state of Ohio. Reach out to your local chamber of commerce today!

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SOCA is focused on providing excellent benefits packages for small businesses all over the state of Ohio. Contact Trotwood Chamber of Commerce today!

To learn more, visit https://lnkd.in/gCMXC37g hashtag #ChambersOfCommerce hashtag #SOCA hashtag #SocA hashtag #SocA hashtag #SocA <a

Tips for making the most of Small Business Saturday

Make November 25 a Small Business Saturday* to remember for your customers and add to your rev-

enues. U.S. consumers who shopped at independent restaurants and retail shops spent about \$17.9 billion on Small Business Saturday, according to a 2022 survey by American Express. You can make the most of this busy holiday shopping day by plan-

You can make the most of this busy holiday shopping day by planning something special. Small Business Trends gives 25 ideas you can try. They include:

- Participate in a shop-local campaign. Band with other businesses to encourage consumers to buy from companies where they live.
- Offer a special promotion. Entice customers with a limited-time discount on products or services.
- **Reward loyalty.** Offer members of your loyalty program special discounts on the day and during the shopping season.
- **Host a pop-up shop.** Join other businesses at a park or gathering place to showcase your business.
- **Provide a gift-wrapping service.** Give your customers that extra touch by offering to wrap their gift purchases.
- Bring in live music or artists. Make patronizing your business a special event on Small Business Saturday by hiring a local musician or providing a showcase for an artist.
- **Hold a giveaway.** Take advantage of foot traffic at your business and offer a prize for those who enter.
- **Expand your hours.** Make the most of the day by opening earlier or staying open later.
- Collaborate with a charity. Partner with a cause and donate proceeds or accept donations. Support Small Business Saturday, November 25, 2023



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5790 Denlinger Rd. Ste. 4011 Trotwood OH 45426 Phone: 937.837.1484 Fax: 937.837.1508 Www.trotwoodchamber.org

